

Volume 49, Number 5  
September / October 2024



# VALLEY FORGE REGION CADILLAC & LASALLE CLUB

**President:** Mike Stinson

[Michael.c.stinson46@gmail.com](mailto:Michael.c.stinson46@gmail.com)

**Vice president/Editor:** Robert Schles

[therobertschles@gmail.com](mailto:therobertschles@gmail.com)

**Secretary:** *Open Position*

**Treasurer:** John Wood;

[renopa@verizon.net](mailto:renopa@verizon.net)

**Membership:** Earl Rutter

[erutterjr@gmail.com](mailto:erutterjr@gmail.com)

**Dealer show coordinator:** Marty Watkins

[martyhw@msn.com](mailto:martyhw@msn.com)

**Calendar/Sunshine:** Bud Coleman;

[bandbc40lasalle@aol.com](mailto:bandbc40lasalle@aol.com)

**Webmaster:** Jeff Hansen;

[garagedude@gmail.com](mailto:garagedude@gmail.com)

## BOARD OF DIRECTORS

Bud Coleman

Michael Marchese

Earl Rutter

Robert Schles

Mike Stinson

John Wood

Cliff Woodbury III

Mike Zimmerman

## PAST PRESIDENTS

Low Howells [1975-82]

Gary Anderson [1983-7]

George Cavanaugh [1988-9]

Jack Hotz [1990-1]

Don Miller [1992-3]

Bill Edmunds [1994-5]

Jack Hotz [1996-9]

Toni Rothman [2000-01]

Rob Robison [2002-03]

Mike Barruzza [2004-05]

Marty Watkins [2006-09]

Cliff Woodbury [2010-2011]

Ron Hux [2012-2017]

**The Goddess** is the bi-monthly publication of the Valley Forge Region of the Cadillac & LaSalle Club

<https://vfrclc.org/goddess.html>

## In This Issue

<b>Mike's (President's) Message</b>	<b>3</b>
<b>Valley Forge Region News</b>	<b>4</b>
<b>Car Show Calendar</b>	<b>5</b>
<b>CLC National News</b>	<b>6</b>
<b>The Birth of a Region - A Look Back</b>	<b>7</b>
<b>Aaron Driben's 1957 Eldorado Biarritz</b>	<b>8</b>
<b>Joe Puleo's Open House</b>	<b>13</b>
<b>Jerry Parnes At The 2024 GN</b>	<b>17</b>
<b>120 Years of Cadillac Innovation</b>	<b>19</b>

The Valley Forge Region meetings are held the third Tuesday of the month at the Desmond Hotel in Malvern, PA at 7:30pm. If you can't be there in person, the meeting is available via this **NEW** Zoom at the following link:

### Join New Zoom Meeting:

<https://us02web.zoom.us/j/87022741627?pwd=S3R5TUVJaDl6Nm41bmJSVkJkNiUjZlZlQTo9>

**Meeting ID:** 870 2274 1627

**Passcode:** 538638

One tap mobile - tap one of the links below to join via cell phone:  
+19292056099,,87022741627#,,,,\*538638# US (New York)

OR, Dial-in by your location:

- +1 929 205 6099 US (New York)
- +1 301 715 8592 US (Washington DC)

July 2024

The Goddess



Greetings. August was busy. Dan and JoJo Ruby hosted their annual club picnic at their home on Saturday August 3<sup>rd</sup>. Unfortunately, I was unable to attend. Das Awkscht Fescht Club Day was Sunday August 4<sup>th</sup>, with 18-20 Cadillacs in attendance, including Richard Sills, Eric DeVirgilis, Mike Cascio, and Drew Krupa & Bob Gallo, who displayed Mike Zimmerman's 84 Eldorado Touring Coupe. CLC's club spot under the trees is a nice haven from the sun & heat. The New Hope show was Saturday August 10<sup>th</sup>; I attended with my '79 Lincoln Mark V (Sorry). VFR member Scott Nickett won two first place awards with his '59 Fleetwood and '58 Plymouth Fury. The CLC National Driving Tour in Wichita is happening as I write this. If anyone from our regions is there and has pictures, please contact Robert Schles so we can include highlights in a future *Goddess*.

We were saddened to hear of the passing of Mike Book. If you had any dealings with the Club's national office over the past 20 years most likely you spoke to Mike. He was a dedicated member of the CLC community and will be missed by many.

Reminder to VFR Region members and friends: due to scheduling conflicts, the VFR Board of Directors regretfully voted to **cancel the 2024 Inter-Region Meet and Car show at the AACA Museum** that was scheduled for Saturday-Sunday, September 21-22<sup>nd</sup>. VFR hopes to schedule a driving tour or social gathering instead. Please contact me with any suggestions you may have in this regard. I plan to present the *A-B-C Memorial Service Award* to a CLC Northeast Region member nominated by the VFR, Potomac, RRR, North Jersey and Central PA Region Directors at our Peddler's Village Car show on September 29<sup>th</sup>. The Northeast Inter-Region Meet **will** be held again next year.

CLC and non-CLC events planned throughout our region are outlined on *page 5* and posted on the VFR website. Robert, Mike Marchese, and I update the calendar regularly. Let Robert or me know of any changes or additions.

- ◆ The **Peddler's Village show** co-hosted by the Philadelphia Region LCOC will be held on **Sunday September 29<sup>th</sup>**; rain date is **Saturday, October 19<sup>th</sup>**. Open to all years, makes and models. Registration Flyer is on P. 25. Other local clubs interested in participating should contact Michael Stinson at [Michael.c.stinson46@gmail.com](mailto:Michael.c.stinson46@gmail.com)



- ◆ CLC will sponsor the **hospitality tent** during the Flea market at the **AACA Eastern Fall National in Hershey PA** Tuesday – Thursday Oct. 8-10. Volunteers are needed to host the tent during these three days. Please contact me to schedule time to staff the club tent at [Michael.c.stinson46@gmail.com](mailto:Michael.c.stinson46@gmail.com)
- ◆ **RRR's** annual show at **Gold Coast Cadillac** is scheduled for **Sunday, October 13<sup>th</sup>**. Registration form is on P. 26.
- ◆ **VFR Fall Banquet** – Sunday Nov. 17<sup>th</sup> 11AM-3PM at Pennsauken Country Club. Details and registration form are on P. 27.
- ◆ VFR plans to participate as a club in several well-known regional events, including Hagley Museum and others. A link to register for Hagley is on P. 23.

Dates of these shows are on the club calendar. Make plans to join fellow VFR members at these shows. Other social gatherings, cruise-ins and shows in conjunction with local regions/ chapters of CLC, AACA, LCOC... Let us know if you have any ideas/ suggestions!

Thank you all for your comments, suggestions, and continued support. Best wishes to all VFR members and your families that you all remain safe and healthy. **Be well!**

Regards, Your Director,

*Michael Stinson*

*The car hobby is not about our cars; it's about people; our cars are merely a catalyst for cultivating relationships.*





# VFR MEETING NEWS

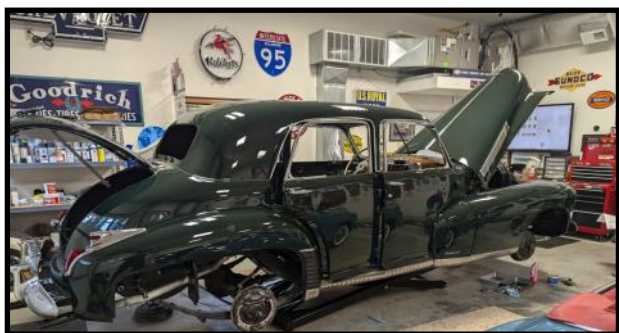
Don't miss the Valley Forge Car Show at Peddler's Village in Lahaska, PA. Once again we will co-host the show with the Lincoln & Continental Owners Club on Sunday **September 29<sup>th</sup>**. The show flyer is on page 24.

The Pennsauken Country Club has been reserved for the **Valley Forge Fall Banquet** for **Sunday November 17, 2024**. Come out and help celebrate 49 years of the Valley Forge Region. See page 26 for the flyer.

In case you missed it, there's a great video on the 2024 Grand National in Gettysburg by *JW Reviews*. He highlights many vehicles with close-up shots and drone videos. I saw several VFR members cars covered in the video. Click the link here <https://www.youtube.com/watch?v=qCILOZYjWnw> to see if your car was included.

**VFR Webmaster Jeff Hansen** has decided to step down as a judging tabulator after the 2024 Grand National. In 1993 he served as the Tabulation Chairman for the Grand National held in Lancaster, PA, using a custom computer program he developed and maintained over the years to manage the registration process. **Thank you Jeff for your many years of dedication to the club.**

*Here's a preview of a few upcoming stories we are working on for The Goddess:*



**A New Installment on Jeff Hansen's  
1941 Restoration**



**"what's the one car you always wanted?"  
Fransis Gross's 1940 LaSalle**



**Ed McGettigan's Long Time  
Relationship with 1959 Cadillacs**



**Ed Thompson's Story About Being Caretakers  
of Their Family's Hearse & Flower Car**

**What's your car related story? Share it in *The Goddess* by sending me a draft copy.**

**I will collaborate with you to edit your article for the newsletter.**

Email me @ [therobertschles@gmail.com](mailto:therobertschles@gmail.com)

# ***Car Show Calendar***

## **September**

- 8<sup>th</sup> Radnor Hunt Concours Radnor Hunt Club 826 Providence Road Malvern, PA 19355
- 7<sup>th</sup> 4th Annual Car Show Church of the Sacred Heart 102 4th St. Riverton, NJ 10-2
- 14<sup>th</sup> Chariots of Fire Car Show Classic Auto Mall 8180 Morgantown Road Morgantown, PA 10 - 3
- 15<sup>th</sup> Hagley Car Show 200 Hagley Creek Road Wilmington, DE 19807 10 - 4
- 15<sup>th</sup> 32 Annual Pennsauken Car Show 7111 Maple Ave Pennsauken, NJ 10-2
- 21<sup>st</sup> 10 Annual Hockessin Auto Show 7250 Lancaster Pike Hockessin, DE 12-4
- 28<sup>th</sup> Car Show For Autism Bucks County Community College 275 Swamp Road, Newtown, PA 1-5
- 28-29<sup>th</sup> Cadillac & LaSalle Club Fall Festival — See page 24 for the detail
- 28<sup>th</sup> 8th Annual Car Show FOR AUTISM Bucks County Community College 1-5
- 29<sup>th</sup> **VFR & LCCOC Peddler's Village Car Show** — See the Flyer on Page 25

## **October**

- 2<sup>nd</sup>-6<sup>th</sup> Fall Carlisle — Carlisle Fairgrounds – 1000 Bryn Mawr Rd., Carlisle, PA
- 6<sup>th</sup> Brandywine Region AACA Show Unionville Community Fair 101 E. Street Rd. Kennett Square, Pa
- 5<sup>th</sup> 11th Annual Cars for Kacie Classic Auto Mall 8180 Morgantown Road Morgantown, PA 10 - 3
- 8<sup>th</sup>-11<sup>th</sup> Fall Hershey — The Eastern AACA Fall Nationals Hersheypark, Hershey, PA
- 12<sup>th</sup> Greater Woodbine Chamber of Commerce Car Show Rt 550 Woodbine, NJ 9-3
- 13<sup>th</sup> **Raritan River Region's** annual show at **Gold Coast Cadillac Sunday** — See flyer P.26
- 19<sup>th</sup> DVRR Club Halloween Car Show 9061 Mill Creek Road, Levittown, PA 2-6

## **November**

- 2<sup>nd</sup> 18<sup>th</sup> Annual Salute the Troops Car Show 4599 W. Chester Pike, Newtown Square, PA 10-2
- 17<sup>th</sup> **VFR Fall Banquet is Sunday - Let Nancy know you are coming by sending in the flyer on Page 27**



**VFR Website Statistics (courtesy Webmaster Jeff Hansen):**

For July 14 to August 17 = 35 Days 115 website visitors (or 3.29 per day). This compares to 108 visitors (3.86 per day) over the previous period 28 days.

Top countries where our visitors are from: USA (93), China (7), India & Canada (2) and others with 1 visitor each

10 most popular pages:  
 1) Home page, then  
 Online Calendar  
**The Goddess**  
 Join Us  
 Current News

Classifieds  
 President's Message  
 FAQs  
 Our Cars  
 10) Our Friends

Number of people downloading an issue of **The Goddess** directly from our website in May : 7

**Treasurer's**  
  
**July**  
  
**2024**  
  
**Report From**  
**John Wood**

INCOME		EXPENSES	
Total Income for July:	\$0.00		
Net for July	\$0.00		
Net for 2024	-\$328.02	Total	\$0.00



# IN CLC NATIONAL NEWS



## Grand Nationals • National Driving Tours Winter Reunions & Board Meetings • 2024-2027

**2024 National Driving Tour**

August 27-31  
 "Cadillacs in Kansas"  
 Drury Plaza Hotel, Wichita, Kansas  
 Missouri Valley Region hosting



**2026 Winter Reunion & Board Meetings**

January 7-10  
 Element by Westin International Drive  
 Orlando, Florida



**2025 Winter Reunion & Board Meetings**

January 29-February 1  
 Embassy Suites by Hilton Chattanooga Hamilton Place  
 Chattanooga, Tennessee

**2026 Grand National Meet**

June 1-6  
 Embassy Suites by Hilton Charlotte  
 Concord Golf Resort & Spa  
 Concord, North Carolina



**2025 Grand National Meet**

June 2-7  
 Embassy Suites by Hilton Nashville SE Murfreesboro  
 Murfreesboro, Tennessee



**2027 Winter Reunion & Board Meetings**

January 27-30  
 Hyatt Regency at Riverchase Galleria, Birmingham/Hoover, Alabama



**2025 National Driving Tour**

October 15-18  
 "Cruising the Capital"  
 Central New York, Host Hotel TBD  
 NY Capital District Region hosting

**2027 Grand National Meet**

May 17-22  
 Nugget Casino Resort, Reno/Sparks, Nevada



# The Birth of a Region

*Welcome to the Valley Forge Region  
of the Cadillac LaSalle Club*



In 1975 back when men were wearing polyester leisure suits, women wore wrap dresses and Disco was all the rage, the Valley Forge Region was formed. With the region celebrating it's 50th anniversary in 2025, over the

next several issues of *The Goddess* we will be taking a look back at the region. In this issue we see how and why the region came to be.

In early January of 1975 Lewis A. Howells sent a letter to all members of the Cadillac & LaSalle Club in the Delaware Valley area.

Here is an excerpt of that letter:

“Where have you been hiding these many years, why should the West Coast have all glory and prestige in showing their Cadillacs and LaSalles. It is now time the East Coast became known and to out do the West. As “Horace Greeley” once said; “Go West Young Man”, he didn’t mean that they were taking all the Cadillacs and LaSalles with them when they went.”

“It is time to rejuvenate the East Coast; especially Pennsylvania. There are eighty eight members registered with the National Office of the Cadillac LaSalle Club from Pennsylvania and Delaware, eighty three from Pennsylvania in which more than half live within fifty miles of Philadelphia and five members who live in Delaware.

“ I am asking for the support of all Pennsylvanian's and Delawarean's in forming this region. The region will be called the “VALLEY FORGE REGION” in memory of our country’s founding father George Washington, and where he encamped his army in the winter of 1777-78 and fought for what he believed in. “

“I would like to hear from all members with ideas and suggestions as soon as possible so that an organizational meeting can be set up to lay the foundation of our region; also arrange meets, social events, etc. for the enjoyment of all .... every one show that they are interested in a local region by submitting a check for \$2.00 to cover postage and printing materials”

50 years later the principles of VFR Region are still the same. Our activities include a monthly meeting for dinner. During the get-together we conduct club business and socialize while discussing up coming car shows, local tours to various automotive and non-automotive destinations and have lots of FUN!

If you have memory of the VFR to share with the club, email me @ [therobertschles@gmail.com](mailto:therobertschles@gmail.com)

# A Tale of Restoration and Devotion:

## The Journey with My 1957 Cadillac Biarritz

By Aaron Driben



My affinity for Cadillacs runs deep, rooted in childhood memories of my grandfather's 1959 Sedan DeVille, a symbol of his love for luxury and style, traits I now proudly continue. In 2002, my fascination with classic Cadillacs led me on a quest for the perfect symbol of automotive elegance and history: a blue 1957 Cadillac Biarritz convertible. Revered for its extravagant styling, luxurious comfort, and powerful



performance, this masterpiece of mid-20th-century American automotive engineering continues to captivate enthusiasts and collectors alike. The allure of its rarity, coupled with the last-year single headlights and extensive options, sealed my decision.

After an exhaustive search, I discovered my dream car—a basket case languishing in Baltimore, awaiting restoration. In the annals of automotive history, few cars have achieved the iconic status of the 1957 Cadillac Biarritz. For me, the Cadillac Biarritz of 1957 epitomizes the pinnacle of the "jet age" design philosophy that dominated the automotive industry in the late 1950s. With its flamboyant tailfins, abundant chrome trim, and imposing presence, the Biarritz exuded an unparalleled sense of opulence and sophistication. This convertible mode, part of the Eldorado series, featured a distinctive rear-end design that showcased Cadillac's commitment to pushing the boundaries of automotive styling.



The seller, a Cadillac aficionado, recommended Jenkins Interiors in NC for the restoration—a meticulous process that spanned nearly three years. Entrusting my cherished find to Jenkins Interiors was a leap of faith, but one that ultimately paid off in spades. (See the July 2024 issue of the *Goddess* for the story on Jenkins Interiors) Halfway through the full restoration, I decided to surprise my family with a visit to see the car for the first time. It had been a well-kept secret, until my son inadvertently spilled the beans to my wife over the phone. Her reaction, while not surprised, cost me a nice piece of jewelry—a small price to pay for the joy that awaited.





What sets my Biarritz apart is its uniqueness. Among the features is its factory air conditioning—a rarity for its time. The stunning two-toned blue and white interior complements its spectacular exterior color, making it a standout even among its Cadillac brethren. The sheer amount of chrome, painstakingly restored at great expense, highlights its undeniable allure. Step inside the Biarritz, and you were greeted with a sumptuous interior tailored for comfort and extravagance. Plush leather seating, complemented by intricate chrome



accents created an ambiance of unparalleled luxury. The dashboard featured a dazzling array of gauges and controls, emphasizing Cadillac's commitment to both style and functionality. Powered by a 365 cubic-inch V8 engine, the Biarritz delivered formidable performance, ensuring a smooth and effortless driving experience. The engine was paired with Cadillac's innovative Hydra-Matic automatic transmission, setting a benchmark for luxury and refinement in the automotive industry.



Since 2003, the Biarritz has been a cherished member of our family. The car was initially restored by Jenkins, it underwent a meticulous refresh at Harbor Auto Restorations to maintain its pristine condition—a testament to our commitment to preserving its legacy. The Biarritz made its debut at the prestigious 2006 AACA Hershey Fall meet, a milestone event for my family. It was the first time we beheld the Cadillac in its fully restored glory—a culmination of years of anticipation and dedication. Under the guidance of Lewis Jenkins, I learned the intricacies of showcasing a classic car with finesse. His advice, like not lowering the convertible top to avoid long-term wrinkles, remains a guiding principle.



CADILLAC  
NINETEEN FIFTY-SEVEN







The Biarritz has since garnered numerous accolades, including ACA Junior, Senior, and Cadillac & LaSalle Club Grand National awards, as well as Classic Car Club of America Junior and Senior Grand National distinctions—a testament to its impeccable restoration and timeless appeal.



SERIES SIXTY SPECIAL FLEETWOOD SEDAN

SERIES SIXTY-TWO COUPE

SERIES SIXTY-TWO SEDAN



SERIES SIXTY-TWO COUPE DE VILLE

SERIES SIXTY-TWO SEDAN DE VILLE

SERIES SIXTY-TWO CONVERTIBLE



ELDORADO SEVILLE

ELDORADO BIARRITZ

SERIES SEVENTY-FIVE FLEETWOOD SEDAN . . . OR LIMOUSINE



### *The Spectacular Eldorado Biarritz*

Seldom has a motor car created such intense excitement on the American motoring scene as has the fabulous Eldorado Biarritz. Its shimmering chrome or gold grille . . . its dual-winged front fender ornaments . . . its dramatic rear panel fins . . . and its chrome rear panels that sweep gracefully into a rounded rear deck . . . all give the Eldorado Biarritz a unique beauty. Interiors are available in a wide selection of luxurious and exquisite leathers. Its performance, powered by either the standard 300-h.p. Cadillac engine or the special 325-h.p. Eldorado engine, is a revelation. Here, without question, is an automobile that has no counterpart on the world's highways.



The 1957 Cadillac Biarritz stands as a testament to Cadillac's commitment to excellence in design, engineering, and innovation. More than a mere automobile, the Biarritz represents an era when American car manufacturers pushed the boundaries of style and technology. Its enduring legacy continues to inspire admiration and fascination among automotive enthusiasts, ensuring that the spirit of the Biarritz will live on for generations to come. In closing, my 1957 Cadillac Biarritz isn't just a car; it's a cherished link to automotive history and a testament to the enduring allure of classic American luxury. Representing an era of post-war prosperity and optimism, the Biarritz symbolized the American dream of luxury, freedom, and boundless possibility. Its restoration journey reflects not just a passion for cars, but a dedication to preserving a legacy of craftsmanship and elegance for generations to come.

### **Hershey 2006**

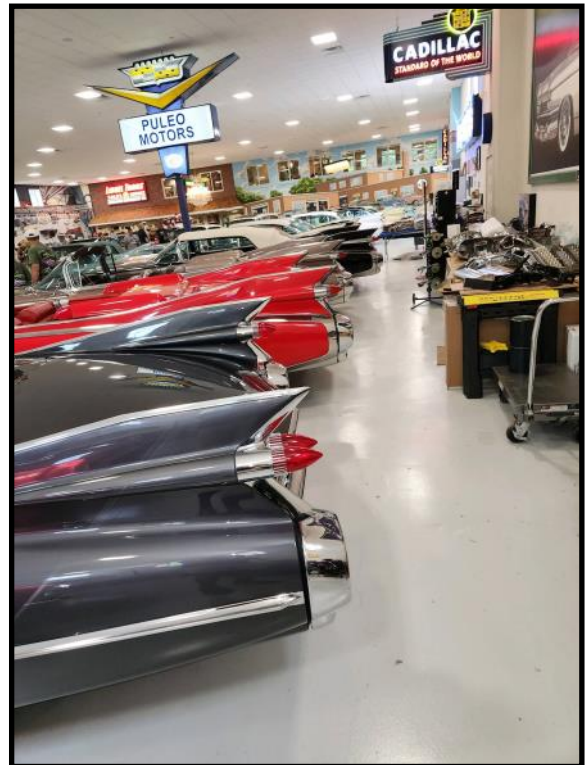




# The Joe Puleo Collection Open House on 6/22/24

Joe Puleo hosted a car display, tour, and lunch at his amazing garage in Wall Township NJ for The Antique Motoring Club of Monmouth County (AMCOMC) and the RRRCLC on Saturday June 22nd. CLC members from the Valley Forge Region, Raritan River Region, North Jersey Region, plus members from the Susquehanna and Central PA Regions were also in attendance. We enjoyed coffee and pastries for breakfast, and pizza & pasta for lunch. Entertainment by Bob Marino. Besides Joe's spectacular collection of 1959 and 1960 Cadillacs, we marveled at the improvements he continues to make in his fabulous garage, including custom painted murals, dealer memorabilia and vintage Cadillac parts & memorabilia. In addition Joe has a collection of antique cash registers and Lionel trains. The Texaco gas station is authentic with date appropriate accessories, such as maps and 1950's coins in the cash register.

Enjoy photos of Joe's cars and garage on the next pages.

















# Attending The 2024 Cadillac & LaSalle Club Grand National with a 1931 355 Convertible Coupe

By Jerry Parnes



The Cadillac & LaSalle Club 2024 Grand National Car Show was recently held in Gettysburg, Pennsylvania in the beginning of June 2024. The Wyndham complex of two hotels is a nice car show destination. It can easily handle a large show, but has limited shade, and almost no food options on site.

Within the car show itself, the display of cars seems to be noticeably changing from



previous Grand Nationals, as is the club membership. The cars on display are getting newer in age as the owners demographics are changing. Members are moving toward cars that offer air conditioning, and other comforts. I sure do understand that movement. The older classic cars on display were noticeably fewer, which was a sad sight for me personally.





I feel the highlight of the show are the classic cars. The best of show, deservedly, was a 1934 V16 Individual Custom Coupe, in a tan/gray color. It was simply gorgeous. There were many outstanding examples through the years. The attendance of cars overall was pretty good, and enough to satisfy any vintage Cadillac lover. The number of people attending (*over 800*) was a sizable number and I think the hopes of the clubs who

arranged this event were met, as a great success.

We brought a 1931 Cadillac series 355 convertible coupe. This car has a rich history where it had been an outstanding original car for completeness and correctness. The former owner was a well known collector from the Baltimore area. Mr. Charles Gillette, a multi-make automobile dealer, among other things. When he passed away in his 90's, he was the last and longest living of all the WW2 Frogmen. He left the service to be involved with automotive magazines similar to Motor Trend, as an article writer, critic and contributor. He went on to have a very successful VW dealership along with some other makes. He, as a car collector, ending with a sizable collection, started gathering the cars he loved and having them restored to the highest level.

The 1931 Cadillac we purchased from his estate, was one of his earliest and favorite cars. We believe it was twice restored where in the early 2000 years it was campaigned to all the major club shows and concours events.

It has won just about every prestigious award to the highest levels. The thought to bring the car back to a Cadillac & LaSalle Club Grand National for judging 20 years later was my hope, and to again win the Senior award. And, Yes, it did.



# Cadillac: 120 Years of Design and Engineering Innovation

On August 2022 Cadillac celebrated it's 120th anniversary. Twelve decades of industry leadership in engineering, design and innovation that have set the standard for luxury motoring since 1902 and turned the brand name into a shorthand for excellence. Many of the technologies and features drivers now take for granted had their inception at Cadillac. To help spread the word on Cadillac's history of innovations and achievements, Cadillac created a fact sheet. On the next few pages is the timeline fact sheet highlighting the accomplishments over the past 120 years.

## A BRIEF HISTORY OF CADILLAC 1902 – 2022

1900s



1902-1904



1905



1906



1907



1908



1909



- 1902** Henry M. Leland founds Cadillac
- 1903** First Cadillac models debut at the New York Auto Show
- 1907** Henry M. Leland imports first set of Johansson gauges from Sweden to facilitate manufacturing of precision components with standardized dimensions
- 1908** Cadillac earns its "Standard of the World" moniker after winning the Dewar Trophy for demonstrating the full interchangeability of three different cars' 721 standardized component parts
- 1909** General Motors Inc. acquires Cadillac

1910s



1910-1914



1915



1916-1918



- 1910** Cadillac introduces closed-body design ("limousine") as standard catalog offering  
Delco coil and breaker-point ignition offered as an improvement over magneto ignition
- 1912** Cadillac introduces new Charles Kettering-designed Delco electrical system  
Electric self-starting made possible and makes automobile operation more accessible to women and eliminates crank starter  
Cadillac wins second Dewar Trophy for electric self-starting innovation and first automaker to receive this accolade twice
- 1915** Cadillac introduces the first mass-produced V8 engine  
U.S. War Department purchases more than 2,000 Cadillac V8 models for use in Europe during WWI



**120**  
CADILLAC

1920s



1919-1925



1926



1927-1929



- 1922** Thermostatic fuel-mixture control relieves driver of all carburetor adjustments other than choke operation during starting
- 1924** Cadillac introduces counter-weighted two-plane crankshaft and vastly improves smoothness of Cadillac V8 engines  
Cadillac introduces lacquer paint, improving finish and reducing manufacture time
- 1926** Cadillac offers 500 color and upholstery combinations
- 1927** Cadillac introduces the downsized, sporty LaSalle "companion car" designed by stylist Harley Earl -- the first American automobile to be designed by a stylist
- 1929** Cadillac introduces Security Plate safety glass, double-acting Delco shocks and chrome-plated trim for all models  
Introduction of Syncro-Mesh Silent-Shift transmission, which eliminates gear clash during shifting

1930s



1930



1931



1932



1933-1935



1936



1937



1938



1939



- 1930** Cadillac introduces the world's first production car with a V16 engine (7.4L, 160 HP)  
Cadillac V12 engine (6.0L, 135 HP) derived from the V16 arrives the same year  
Cadillac "Goddess" hood ornament introduced
- 1938** Cadillac relocates shifter to steering column, allowing three-abreast front seating  
Cadillac introduces all-new V16 for a small number of luxury models (7.1L, 185HP)  
Cadillac "Sunshine Roof" becomes the first sunroof available in America

1940s



1940



1941-1942



1943-1944



1945



1946



1947



1948-1951



- 1941** Introduction of four-speed Hydra-Matic fully automatic transmission
- 1948** Industry's first curved windshield introduced by Cadillac and other GM brands  
'48 Cadillac models were the first vehicles to wear tail fins
- 1949** Cadillac introduces modern overhead-valve V8 featuring high compression, short stroke and lightweight construction; This 331-cubic-inch (5.4L) V8 made 160 HP as the 1950s "horsepower wars" were about to kick off  
Cadillac introduces the two-door hardtop body style with the Coupe de Ville

1950s



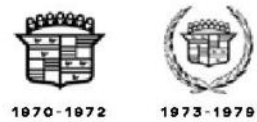
- 1950** The 1950 "24 Hours of Le Mans" race saw the entry of two Cadillac Series 61 racers: one was a production model fitted with a racing engine; the other was nicknamed "Le Monstre" for its wild, aerodynamic appearance that was completely unlike that of any other post-war Cadillac
- 1954** "Autronic Eye" automatically dimming headlamps introduced  
One-touch windshield washer/wiper system introduced  
Padded instrument panel introduced
- 1957** Iconic, ultra-luxe Eldorado Brougham introduced:
  - All-new hand-built design
  - Every conceivable luxury feature was standard equipment
  - Only 400 cars built this year
  - Introduced quad headlamp system
  - Brushed stainless roof
  - Power memory seat
  - Automatic door locks
  - Aluminum wheels and low-profile tires
  - Air suspension
  - Foot-operated parking brake that automatically released when car was placed in gear
- 1959** Ride quality improves with introduction of low-pressure, freon-filled shock absorbers  
Eldorado Biarritz becomes one of the most instantly recognizable, defining designs of the decade, and a lasting icon of the "tailfins" era

1960s



- 1960** Cadillac adopts self-adjusting brakes
- 1964** Comfort Control is the industry's first thermostatically regulated HVAC system  
Twilight Sentinel automatically activates headlamps at dusk and shuts them down at sunrise  
Front seat belts become standard equipment in Cadillac models
- 1965** Cadillac models get tilt and telescoping steering-wheel adjustment  
Delco Superlift rear shock absorbers give Cadillac models automatic load-leveling capability
- 1966** Variable-ratio power steering makes parking easier while also granting better stability at speed  
Electric seat heaters and stereo radio become optional equipment
- 1967** New Fleetwood Eldorado hardtop debuts iconic design and front-wheel drive
- 1969** Cadillac introduces U.S. auto industry's first cooling system

1970s



- 1971** Computerized rear antilock brakes introduced as optional equipment
- 1974** Cadillac begins use of air-cushion restraint (airbag) to protect driver in the event of a frontal collision (Cadillac joins Buick and Oldsmobile in incorporating this technology)
- 1975** Cadillac is the first U.S. automaker to employ electronic fuel injection
- 1978** The Cadillac Seville uses digital electronics to operate an in-dash trip computer

1980s



- 1985** Cadillac introduces America's first transverse-mounted V8, front-wheel-drive automobile  
DeVille lineup receives advanced viscous-damped, torque converter clutch
  - 1987** Pininfarina-designed Cadillac Allanté roadster is introduced
    - Bodies shipped to America from Italy
    - Final assembly in the USA
- Allanté features introduction of multiplex wiring to control exterior lighting



## 1990s



1990-1994



1995-1999



- 1990** Allanté becomes first front-wheel-drive vehicle with electronic traction control
- 1992** The 4.6L 32-valve Cadillac Northstar V8 engine is introduced in the Allanté
- 1993** Cadillac introduces Road Sensing Suspension (RSS) and speed-sensitive steering as part of Allanté's Northstar System
- 1995** The Integrated Chassis Control System (ICCS) becomes part of the features comprising the Northstar System
- 1996** The Continuously Variable Road Sensing Suspension (CVRSS) debuts, offering infinite range of damping settings  
Magnasteer speed-sensitive steering system debuts
- 1997** OnStar® is introduced as an option on all Cadillac models  
StabiliTrak® introduced on Cadillac Seville, Eldorado and DeVille
- 1998** The first automotive application of adaptive seating debuts on Seville STS  
The Cadillac Escalade debuts as a 1999 model
- 1999** Massaging lumbar seat is introduced on certain DeVille, Seville and Eldorado models

## 2000s



2000-2013



- 2000** Cadillac Deville becomes the first production car to offer Night Vision  
Cadillac makes a remarkable return to racing with a radical new prototype racer: the Cadillac Northstar LMP. It's motivated by a race-prepared 4.0L Northstar Twin Turbo V8 engine
- 2002** Escalade cements itself as a cultural touchstone referenced in pop music, film, TV and other forms of entertainment
- 2004** Cadillac launches the V-Series with the CTS-V sedan, integrating world-class, high-performance capabilities with Cadillac's cutting-edge design, innovation and technology  
Cadillac returns to the racetrack with the first-generation CTS-V and quickly finds success, winning Sports Car Club of America World Challenge Manufacturer and Driver Championships
- 2009** V-Series continues to evolve with the introduction of the iconic supercharged second-generation CTS-V

## 2010s



2014-2020



- 2012-2015** Cadillac enjoys continued success on the racetrack, scoring two Pirelli World Challenge Manufacturer Championships and three Driver Championships with the CTS-V.R Coupe, and two more Pirelli World Challenge Driver Championships with its successor, the ATS-V.R Coupe
- 2017** Cadillac introduces Super Cruise™, the industry's first truly hands-free driver assistance technology for compatible roads  
Cadillac Racing introduces the DPI-V.R racecar and returns to endurance racing, winning its debut at the Rolex 24 at Daytona—the first of four consecutive victories at the storied race

## 2020s



2021-2024

- 2022** The Cadillac V-Series enters a new chapter with the debut of the CT4-V Blackwing and CT5-V Blackwing models—the highest-performing, most track-capable V-Series models yet  
V-Series expands to include an SUV for the first time with the debut of the astonishing Escalade-V  
Cadillac's shift to a fully electrified lineup begins with the launch of LYRIQ, Cadillac's first all-electric vehicle  
CELESTIQ Show Car debuts, previewing Cadillac's upcoming ultra-luxury flagship informed by 120 years of design and technological innovation

# HAGLEY CAR SHOW: BRITISH INVASION



## **NEW FOR 2024! Admission by Carload • Advance Tickets Only**

Interest in the Hagley Car Show is greater than the physical capacity of the historic property. To improve the experience for all guests, starting in 2024, spectator admission to the show will be limited, sold by the carload rather than individual tickets, and available for advance purchase only. Parking passes will be mailed in advance of the show. No day-of-show admission will be available. Event traffic flow has been overhauled for guests' convenience. All Hagley Car Show admission is by advance purchase only. No tickets will be available the day of the show.

Admission is by the carload (with up to 8 guests) rather than individual tickets. Buy early and save! Admission is:

- Hagley Members: \$20 per carload starting June 27 (increases to \$25 starting August 7)
- General Public: \$25 per carload starting July 18 (increases to \$30 starting August 7)

Advance admission closes upon sell-out or on **September 10, 2024**, whichever comes first.

***Many VFR members plan to attend this event. With over 500 cars on the show field, its not to be missed. If you want to go as a spectator or to show your car sign up ASAP!***

[To register your car for the show, click here.](#)



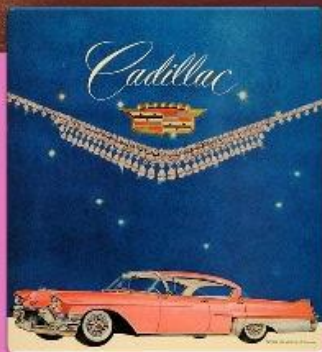
# CADILLAC FALL FESTIVAL 2024



## ALL-GM SHOW



### SEPTEMBER 27 & 28



**CADILLACFALLFESTIVAL.COM**

**GILMORE CAR MUSEUM  
HICKORY CORNERS, MI**

**GMcarclubs.org**





**Valley Forge Region, Cadillac & LaSalle Club Annual Fall Meet**



Behind Bank Of America Parking Lot  
167 Crousel Lane, Lahaska, PA 18931

Co-Hosted with The Lincoln & Continental Owners Club (LCOC)  
Philadelphia Region

**DATE: Sunday, September 29, 2024, 9AM—3PM. Awards at 2:30PM**  
**Rain Date: Saturday October 19th.**

**Pre-registration MUST be received by Friday, September 20, 2024.**

Open To All Years, Makes, and Models

*Over 110 Cars participated last year!*

Top 30 High Scores, Best Lincoln, Best Cadillac, Best of Show (any make)

For maps, directions, and a GPS address, see <http://www.peddlersvillage.com/directions>

Pre-registration fee \$20; day-of-show registration \$25. Please make all checks payable to **VFR-CLC**. Payment by check is preferable for record-keeping purposes. Show field opens at 9:00 AM.

**VFR-CLC/Phila LCOC Annual Fall Show - Sunday, Sept. 29, 2024; Rain Date Sat Oct. 19**

Name: \_\_\_\_\_ Phone: \_\_\_\_\_  
 Address: \_\_\_\_\_ E-mail: \_\_\_\_\_  
 \_\_\_\_\_ Club membership: \_\_\_\_\_

**Pre-registration closes Friday, September 20th 2024**

Vehicle 1: Make: \_\_\_\_\_ Year: \_\_\_\_\_ Model: \_\_\_\_\_ Body style: \_\_\_\_\_  
 Vehicle 2: Make: \_\_\_\_\_ Year: \_\_\_\_\_ Model: \_\_\_\_\_ Body style: \_\_\_\_\_

Trailer parking?  Yes  No  
 CLC Emeritus?  Yes  No

Trailer parking?  Yes  No  
 CLC Emeritus?  Yes  No

Total remittance \$ \_\_\_\_\_

Mail registration form and payment to:  
 John Wood  
 327 Bellevue Avenue 267 939 5925  
 Pennel PA 19047 renopa@verizon.net





# ANNUAL DEALER SHOW



**Sunday, October 13, 2024**  
**2123 Hwy 35, Oakhurst, NJ 07755**

**Show Field Opens: 8am Show: 9am Awards Begin: 2:30pm**

**Pre-Registration** fee Received Prior to 9/20/24, \$20.00, Day of Show \$25.00

**Cars selected for showroom display** must be members of the National CLC

**Food** will be available for purchase

## IMPORTANT !!!

**ALL CADILLACS AND LaSalles TO BE JUDGED BY OUR RRR JUDGING TEAM MUST BE PRE-REGISTERED AND MUST BE A MINIMUM OF 10 YEARS OLD**

All day-of-show Cadillacs and LaSalles are eligible for peer judging . And All non-Cadillacs are eligible for peer judging. **Pre-registered** Cadillacs and LaSalles will be judged on originality. Non-original. Cadillacs may be judged in the Modified Class. All non-judged cars will be eligible for peer-judging. Your decision of Original/ Restored Class, or Modified Class **MUST** be made when **pre-registering**. All Day-of-Show cars will be eligible for peer-judging only. All other cars must display their dash placard to be peer judged. All winning class judged and peer-judged winning cars will receive trophies.

No FOR SALE signs may be displayed.

All vehicles must have a visible Fire Extinguisher - Please - No Exceptions.

Registration closes at 11:00 AM, Awards at 2:30, Show will end at 3:00 PM

Please volunteer to help judge - NO EXPERIENCE REQUIRED!

Add'l. info: text or call **Jeff Montgomery @ 732-406-9120** or e-mail: **monty5131@gmail.com**

**All Makes & Models Welcome!**

### Raritan River Region - Gold Coast Cadillac Show Registration Form

Please submit with your check for \$20.00 payable to RRR-CLC no later than 9/20/24

Mail to: Jeff Montgomery 102 Fifth Street, Edison, NJ 08837

Name: \_\_\_\_\_ Phone: \_\_\_\_\_ eMail: \_\_\_\_\_

Year: \_\_\_\_\_ Make: \_\_\_\_\_ Model: \_\_\_\_\_

#### Do you want to have your car judged?

- Yes. If Yes, Check One: Original Restored  Modified   
 No: If No, Check One: Emeritus  Peer Judged  Display Only

Will You Help Judge? Yes  No

For your Cadillac or LaSalle to be judged, **Pre-Registration is required!**



The Valley Forge Region of the Cadillac & LaSalle Club Invites You to the

# Annual Fall Banquet

## Sunday November 17, 2024

**Marcos at Pennsauken Country Club**

**3800 Haddonfield Road Pennsauken, NJ 08109**

Cocktails (Cash Bar) Noon-1PM

Music By The Fabulous Joe Caristo

Seated Dinner & Program

1:15-4PM

**\$42 per Person**

**Includes Soup, Salad,  
Entrée, Dessert,  
Coffee, Tea and Sprite**

Questions? Tel: 856-429-0641 or Email:

NansCaddy@aol.com or JacksCaddy@aol.com

*No reservations taken by phone or email*

***RSVP By Tuesday November 5th***

*Partially subsidized by The Valley Forge Region CLC*

Amount Enclosed:

(\$42 per Person) \$ \_\_\_\_\_

To Reserve, send form with a check payable to:

VFR-CLC c/o Nancy Hotz 318 E. Cottage Ave Haddonfield, NJ 08033

Meal Selection:

- Honeyed Salmon
- Filet of Beef
- Chicken Florentine

Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_



# *Exceptional Cars For Sale:*

## ***1939 LaSalle 2-Door Sedan for Sale***

Former CLC member has a '39 LaSalle 2-door sedan for sale. Low production model. *Currently disassembled.* Nice body; rebuilt motor that has never been fired.

Contact: Robert Sykora, 1194 Collegeville Rd. Collegeville Pa 19426 Cell phone 610-585-5300

## ***Select cars from the Nickett Collection for Sale***

VFR member Scott Nickett is parting with a few gems from his fabulous collection.

***1911 Ford Model T touring car.*** Four-seater, four-door; red exterior, black interior. Purchased from a private collection where it was totally restored. Has all the correct pinstriping including on all four wheels. All the brass is in great condition. The convertible top almost looks brand new. It is a touring car in great running and aesthetic condition. \$34,500.

***1965 Ford Fairlane 500 Sports Coupe.*** Burgundy with black vinyl interior. Rare sports coupe with very low, approximately 19,500 original miles. One repaint. 289 c.i. V8 engine, well known for being reliable. 3-speed automatic. The car is in great mechanical and cosmetic condition; interior looks brand new. Stored in climate controlled storage pretty much its whole life. \$22,500.

***1965 Ford Fairlane 500 two-door coupe.*** Blue ext. Restored. Grand National award winner. More details to come. \$22,000.

***1960 Lincoln Continental Mark V four-door sedan.*** Burgundy (1 repaint) with black and white leather interior. 430 cubic V8 engine, 315 horsepower, 3-speed automatic. Approx. 54,000 original miles. Every option except air conditioning. All original, in very good shape, a well-preserved car. Very reliable and well sorted out mechanically. \$26,000.

All cars are stored in secure, climate-controlled storage. For more details and to see the cars, contact Scott at 267-242-1780

## ***Two Lincolns for Sale: contact Michael Stinson at 267-251-8588 about the cars below.***

***1979 Lincoln Mark V Collector's Series*** two-door coupe. Approx. 26,000 original miles (documented since purchased in June 2021. Two-owner, presentable driver. 400c.i. V8, C6 3-speed automatic transmission. Midnight blue (one repaint), blue velour interior in excellent condition. Center console, sunroof, aluminum turbine wheels painted dark blue (from the factory) to match exterior.

Won first place, Touring Division at the 2021 LCOC Eastern National in Morgantown PA in October 2021. Includes leather manual cover, complete leather tool kit, umbrella in console and Deluxe Marti Report. Originally delivered to Cimino Bros. Ford Inc in Raton NM in June 1979, it spent its life in Southern CO and NM. It was purchased from the original owner's estate by the selling dealer from whom I purchased it. Work performed since 2021 includes:

- ◆ 5 new Diamond Back DBII Lincoln Jubilee whitewall tires, mount, balance and 4 wheel alignment
- ◆ new front brake pads and rotors
- ◆ new front wheel seals
- ◆ 4 new KG gas shocks
- ◆ front sway bar bushings, front strut rod bushings, control arm bushings, tie rod ends new radiator hoses
- ◆ 4 new drive belts (alt, A/C, water pump, smog pump, P/S pump)
- ◆ Left & Right Front Upper & Lower ball joints
- ◆ transmission and oil pan gaskets and filters
- ◆ Change / Flush all fluids & filters, including coolant, oil & filter, and differential
- ◆ PCV valve, air filter, ignition coil, distributor wires, spark plugs wiper arms & blades and washer pump.

**Paint/Body:** partially repainted by the selling dealer from whom I purchased it, including hood, roof and trunk deck. Repaint is good overall. The gold pinstripes on the hood and sides were redone. Chrome bumpers are very good, showing a few minor scuffs. Exterior brightwork is good overall.

**Undercarriage:** frame, pans and suspension components have minor surface rust consistent with age and mileage. Some undercoating is peeling, but underlying steel is solid.

**Interior:** is excellent, with minimal-to-no wear or fading of upholstery, panels, trim or brightwork. Sunroof operates as it should; no evidence of leaks, however the seals appear to be cracking and will eventually need to be replaced. All **electricals and accessories** (lights, windows, interior lights (including vanity mirrors), power locks, cruise, horn, radio, trunk release A/C, wipers) operate as they should. The radio gives off static on some stations; speakers may need to be replaced. The 8-track tape player, CB radio and wiper washer are untested. Cartier clock runs, but hands get stuck at a certain hour; the second hand continues to sweep. Suspect it is an issue with the gears. The digital "Distance to Empty" display does not operate.

Asking Price: \$21,900

**1988 Lincoln Mark VII Bill Blass Edition Luxury Coupe VIN# [1LNBM92EXJY726988](#)**

**Current Mileage: 20,600 Original as of Aug. 30, 2024) Asking Price: \$18,900.00 obo**

Four Owners, most in Central NJ. Repainted under previous ownership due to deteriorating factory clearcoat. Factory A/C converted to R134 under previous ownership. Current owner purchased in July 2022 with 18,800 original miles.

#### **Engine/Drivetrain**

Original, well maintained 5.0L 225HP V8 with Electronic Fuel Injection. Four Speed Automatic Overdrive (AOD). Documented service in the last year includes Oil & Filter Change, A/C Controller repair, Transmission Fluid Flush, Replacement Brake Line, Brake Fluid Flush, New Front Struts, New Windshield Washer Pump, Transmission Oil Pan Gasket and/or Filter Replaced, Transmission fluid Flushed and Replaced; Power Steering Return Hose Replaced; Power Steering Flush; Replaced factory Exterior Badging. Heater Core Replaced and



A/C converted to R134 in November 2021 under prior ownership. Vogue White/Yellow Wall radial tires with 3420 Date (DOT) Codes installed in Nov. 2021. Brake and anti-lock brake indicators illuminate for 30-60 seconds after sitting for long periods but go out after 30-60 seconds.

**Suspension:** Replaced front struts in July 2022. Rear shocks and all four airbags are intact and function as expected. **No sag** after sitting for months.

**Exterior:** Dark Cabernet Clearcoat Metallic paint (factory code 63D) with 3 clear coats, repainted under prior ownership 4 years ago. Original factory pinstripes retained with clear coat applied. Two paint defects on right side of hood. Factory Wire Wheels are slightly hazed but presentable and have been balanced. Front & Rear Bumpers and grill are in excellent condition. Completely detailed in July 2022 and July 2023.

Cabriolet Roof Scrubbed and 3M fabric Protectant applied. Replaced factory Badging. **Interior** Sandalwood Velour upholstery with matching carpet and Bill Blass carpeted floor mats are in excellent condition. An extra set of "daily" front floor mats is included. Dual, Eight-way power front seats with headrests.

All original electronic gauges, displays, knobs and controls operate as normal. Factory AC converted to R134 and operates normally. Aftermarket AM/FM/CD/USB stereo installed; factory stereo is included with the sale. Power antenna needs replaced. Driver & Passenger Window controls operate as they should. Auto headlamp delay, auto dimming, power windows, power locks, cruise control, wipers, windshield washer, cigarette lighter, interior lighting, and vanity mirror lights all operate as expected. Rear view Mirror Auto Dimming is inoperable.

### Undercarriage

A few areas of surface rust are noted. Scans of undercarriage performed by previous owner are available.

Two sets of keys, original factory literature, owner's manual and recent repair documentation are included in the sale. **\$18,900 obo.**

I recently visited the Technik Museum in Speyer, Germany. Not only were there many fine examples of vehicles from Mercedes, BMW, VW, and many other European automotive manufacturers but this 1953



Series 62 Cadillac was on display. <https://speyer.technik-museum.de/en/>

*Been to an automotive museum recently? If you have, send along a few pictures for the next Goddess.*

# Now Available Valley Forge Region Merchandise!

Each Piece in the Valley Forge Collection will have the Cadillac & LaSalle Club - Valley Forge Region Distinctive Logo

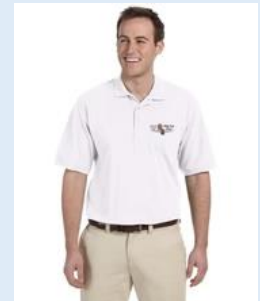


*Standout from the Crowd with your Valley Forge Embordered Merchandise*

All items are available online, just follow this link:

<https://gmclubapparel.com/collections/clc-cadillac-lasalle-club-valley-forge-region>

There are many items to choose from, here are just a few examples:



Let Them Know You're a Valley Forge Member Use Code CLC15 and Receive a 15% Discount on all Orders





It is doubtful if any single aspect of the Cadillac car is more rewarding to the lady of the house than its extraordinary interior spaciousness. To begin with, it provides her with such marvelous *riding comfort*. Every dimension is so generously proportioned that she enjoys complete freedom of movement . . . and remains as comfortable and as relaxed as if she were in her favorite easy chair. And, of equal importance, it permits perfect ease of entry and exit. When she alights from her Cadillac at journey's end, she *looks* just as wonderful and as poised as she *feels*. We urge you to visit your dealer soon and discover for yourself the luxury of riding in the "Standard of the World".

CADILLAC MOTOR CAR DIVISION • GENERAL MOTORS CORPORATION

Cadillac



Own by Simonetta, photographed in Venice expressly for Cadillac



1957